

Message Text

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PAGE 01 BREMEN 00427 142059Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----028523 151854Z /43

R 140740Z JUL 78
FM AMCONSUL BREMEN
TO USDOC WASHDC
INFO SECSTATE WASHDC 2681
AMEMBASSY BONN
USMISSION USBERLIN
AMCONSUL DUESSELDORF
AMCONSUL FRANKFURT
AMCONSUL HAMBURG
AMCONSUL MUNICH
AMCONSUL STUTTGART

UNCLAS BREMEN 427

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJECT: FOREIGN BUYERS PROGRAM: FOOD AND DAIRY EXPO,
NOVEMBER 5-9, ANAHEIM, CALIFORNIA

1. IN COOPERATION WITH AMCONGEN BREMEN, THE GERMAN FEDERAL ASSOCIATION OF MILK RESTAURANTS (BUNDESVERBAND DER MILCHGASTSTAETTEN) HAS DECIDED TO ORGANIZE A GROUP OF APPROXIMATELY 40 OF ITS ICE CREAM MANUFACTURING MEMBERS TO ATTEND THE FOOD AND DAIRY EXPO IN ANAHEIM. THE ASSOCIATION HAS CONTACTED THE GERMAN-AMERICAN CHAMBER OF COMMERCE IN SAN FRANCISCO AND LOS ANGELES AND HAS RECEIVED SUPPORT FOR THEIR PROGRAM IN THOSE CITIES.

2. IN ADDITION TO ASSOCIATION'S PROGRAM ENROUTE TO THE FOOD AND DAIRY EXPO, WITH COOPERATION FROM THE GERMAN-AMERICAN CHAMBERS OF COMMERCE IN LA AND SAN FRANCISCO, THE ASSOCIATION REQUESTS ASSISTANCE IN ARRANGING TOURS OF RESTAURANTS SPECIALIZING IN MILK AND ICE CREAM PRODUCTS
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FOR THE FOLLOWING DAYS AND LOCATIONS:

SATURDAY, NOVEMBER 4, 1978, ANY CITY BETWEEN SAN FRANCISCO AND YOSEMITE NATIONAL PARK (INCLUDING THE PARK);

SUNDAY, NOVEMBER 5, 1978, MONTEREY-CARMEL;

SATURDAY, NOVEMBER 11, 1978, LAS VEGAS;

MONDAY, NOVEMBER 13, 1978, LAS VEGAS.

3. PLEASE CONTACT INTERNATIONAL ASSOCIATION OF ICE CREAM MANUFACTURERS, MR. JOHN F. SPEER (202) 296-4250, AND DETERMINE WHETHER SEMINARS/LECTURES WILL BE HELD BY ICE CREAM MANUFACTURERS DURING THE ANNUAL MEETING OF THE INTERNATIONAL ASSOCIATION OF ICE CREAM MANUFACTURERS WHICH WILL BE HELD CONCURRENTLY WITH THE FOOD AND DAIRY EXPO. IF SO, WILL LECTURES BE IN ENGLISH AND WILL THEY BE TRANSLATED TO GERMAN?

PLEASE ADVISE WHETHER VISITING FOREIGN BUSINESSMEN MAY ATTEND AND WHAT ENTRANCE REQUIREMENTS MUST BE MET.

4. WHAT KIND OF TRANSLATION SERVICE WILL BE AVAILABLE FOR VISITORS TO FOOD AND DAIRY EXPO?

5. PLEASE REPLY BY JULY 25. SCHIFFMAN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 14 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BREMEN00427
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780291-0347
Format: TEL
From: BREMEN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780761/aaaabywh.tel
Line Count: 82
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 00189e73-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2011329
Secure: OPEN
Status: NATIVE
Subject: FOREIGN BUYERS PROGRAM: FOOD AND DAIRY EXPO, NOVEMBER 5-9, ANAHEIM, CALIFORNIA
TAGS: BEXP, GE
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/00189e73-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014